



Autobooks works hard to make small business banking simple. Through our partnerships with banks and credit unions, small business owners can gain access to a modern suite of tools to help making running their business easier.

When you join Autobooks, you're joining a team dedicated to small business growth. We want your ideas, passion and experience to continue improving what we offer.

Our downtown Detroit HQ is in the vibrant Madison building, named one of the World's Coolest Offices by Inc. Magazine. Autobooks also has a growing presence in Texas with a satellite office in Austin; and offers flexible, remote work environments for certain roles.

Are you looking for a new challenge? Do you have what it takes to join a high-growth startup and put your fingerprints on meaningful projects that can help transform an industry? If so – let's talk.

The Role: VP Product

The Vice President, Product leads Product and Project Management efforts to deliver measurable results through product solutions that meet market needs and company goals.

Responsibilities:

- Responsible for the overall success of our fintech product portfolio as well as setting and executing its strategy.
- Provide strategic leadership and direction to the organization to drive competitive advantage and enable significant market share growth.
- Develop, deliver and commission best-in-class customer experience and provide answers to the most important questions facing our organization.
- Work closely with other functional leaders to gather information from a variety of sources customer feedback, sales data, internal and external customer's website traffic patterns, user behavior, competitive market analysis, market research, etc.
- Knowledgeable about industry trends and integrate advances into our products and our portfolio strategy.
- Influence major cross-functional efforts that pull together teams of market researchers, product managers, UX specialists, UX designers and content strategists and unite them with team members from business areas such as Banking, Operations, Fulfillment, Marketing, etc.
- Measure the success of our product portfolio through business responsibility for generating results and achieving our revenue growth plan, customer retention goals and strong CSAT levels.
- Help provide inspirational leadership and nurture a cohesive, supportive and highly effective team.
- Partner with business leads to crystallize desired business outcomes and return on investment; interrogate solutions to generate hypotheses and uncover insights that will increase the effectiveness of each new iteration of the work.
- Oversee company journey maps and the design of connected experiences that facilitate behavior change.



- Target behaviors and understand motivational drivers of behavior that will result in more effective strategies.
- Manage capabilities of their team to develop and maintain a long-term view; ensure there are adequate resources and tools and be responsible for maintaining and improving their team's knowledge and expertise.

Required Experience/Skills:

- 10 years of product management experience in financial services or relevant experience
- Must be able to thrive in a fast-paced, dynamic environment.

Job Type:

- Full Time
- In office at least 3 days per week

Job Location:

- Detroit, MI

Compensation:

- Full benefits: health, dental, vision, disability and live insurance
- Performance based bonus plan
- Participation in company option plan
- 401k with company match

A flexible, entrepreneurial work environment and team atmosphere makes this a great place to work.

Please provide a complete resume and work history detailing your qualifications and experience to careers@autobooks.co and indicate "VP Product" as the subject.

To learn more about us, visit www.autobooks.co.